

About RMS

Research & Marketing Strategies, Inc. (RMS) is a full-service marketing and market research firm providing a wide range of custom-tailored marketing services.

Services Provided

Customized Survey Research

- Telephone
- Mail
- Fax
- Internet
- Focus Groups
- Personal Interviews
- Town Meetings

Image & Awareness Studies

Community Satisfaction

Competitive Positioning

Marketing Plan Development

Customer Profiling & Analysis

New Program Feasibility Studies

Geographic/Psychographic Profiling

Advertising Effectiveness Analysis

100% Satisfaction Guaranteed



info@RMSresults.com



"All the research firm you'll ever need."

Research & Marketing Strategies, Inc.

Baldwinsville Commons
15 East Genesee Street, Suite 130
Baldwinsville, NY 13027

Phone: 315.635.9802

Fax: 315.720.1159

www.RMSresults.com

info@RMSresults.com



*Improving Bottom Line
Performance with Superior
Marketing Intelligence and
Strategies*

Why Work with RMS?

No Risk

100% Satisfaction

Guaranteed

RMS Knows Market

Research

RMS Delivers Results



**Research & Marketing
Strategies, Inc.**

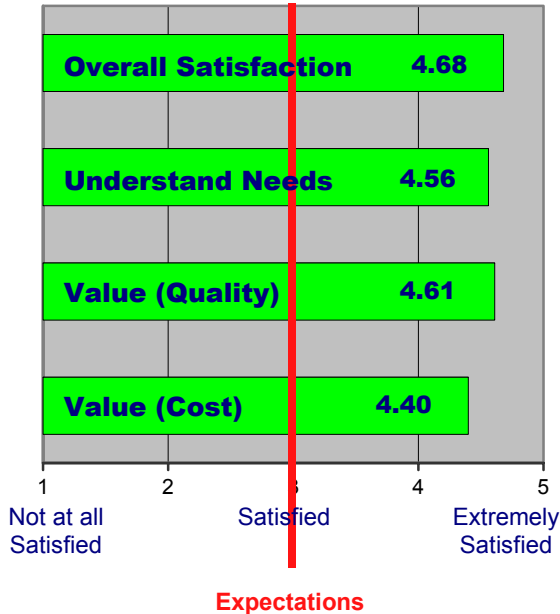
Tel: 315.635.9802

100% Satisfaction Guarantee

NO RISK

We stand by our work by offering a **100% Satisfaction Guarantee**. If you're not fully satisfied with the quality of our work, you don't have to pay us. It's as simple as that.

RMS Exceeds Customer Expectations



We put ourselves on the line. We survey our clients and are proud to announce that **100% of our customers would recommend RMS** to their colleagues.

info@RMSresults.com

RMS Knows Market Research

“Exceptional ability to translate the needs of a non-technical user group into an appropriate research strategy and communicate the results and recommendations in clear terms.”

“RMS personnel conducted the focus groups with a professional ease that made the experience interesting and enjoyable, as well as useful.”

“Very responsive to our needs. Adaptable. Can problem solve. Very pleased with the outcome of our project. Interaction throughout the engagement was excellent.”

“Personal service by the principals! Great knowledge and experience base. Very thorough and professional.”

RMS Delivers Results



Call today — RMS can help

Call us today at **315.635.9802** to discuss how we can help you. We look forward to working with you.

info@RMSresults.com

Satisfied Clients — Sample Listing

- Kinney Drugs
- Excellus Health Plans
- Lowe's Home Centers
- The Eraser Company
- Our Lady of Lourdes Memorial Hospital
- GHI (Group Health, Inc.)
- Anoplate
- Syracuse University—University College
- Auburn Enlarged City School District
- Onondaga Community College
- University Hospital
- SEFCU
- Jackson Physicians Alliance
- United Health Systems
- City of Syracuse Economic Development
- Pyramid Management



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