

About RMS

Research & Marketing Strategies, Inc. (RMS) is a full-service marketing and market research firm providing a wide range of custom-tailored marketing services for school districts.

Services Provided

Customized Survey Research

- Telephone
- Mail
- Fax
- Internet
- Focus Groups
- Personal Interviews
- Town Meetings

Community Satisfaction

Strategic Plan Development

New Program Feasibility Studies

Enrollment Projection Studies

Satisfaction Guaranteed

* 100% Money Back Guarantee *



“All the research firm you’ll ever need.”

Research & Marketing Strategies, Inc.

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Enrollment Projection Research

Projecting future enrollment for your District is essential for effective strategic planning. The Cohort Survival method alone doesn't account for the impact of current or future population expansion.

Research and Marketing Strategies, Inc. (RMS) can help. RMS is a full service marketing and research firm. We have done considerable work in the education arena. Through an enrollment projection study, you can anticipate economic development and population trends, as well as residential housing growth. This can ultimately help identify issues regarding facilities, curriculum, programs and staff.

Surprisingly, this research is very affordable and provides a wealth of knowledge for future planning and operational initiatives. The entire data gathering process can be customized and administered by our experienced professional staff.



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Let Us Help You Identify

- Projected Population Trends
- Residential Housing Growth
- Economic Developments Within Your District



Why Do Enrollment Projection Research?

Help identify issues regarding:

- Staffing Issues
- Building Utilization
- New Construction
- Transportation

Let **RMS**
conduct your
**Enrollment
Projection
Research!**

Call us at
315.635.9802

Sample Education Client List

Auburn Central School District
Baldwinsville Central School District
Canastota Central School District
Cazenovia Central School District
Liberty Central School District
West Genesee Central School District



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